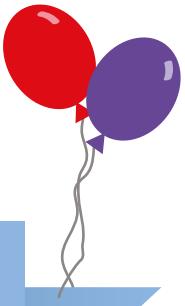




# BetterEvaluation



In October 2014 BetterEvaluation celebrates two years since the site went live. During this time, there have been over a million page views from nearly half a million users from 233 countries, and an expanding range of resources and shared experiences of evaluation from contributors around the world.

BetterEvaluation is an international collaboration to generate and share knowledge about choosing and using evaluation methods and processes.



USERS EXPERTS PARTNERS FOUNDERS

Work together to

CURATE EXISTING CREATE NEW

knowledge about

HOW TO CHOOSE HOW TO USE WELL

evaluation methods & processes

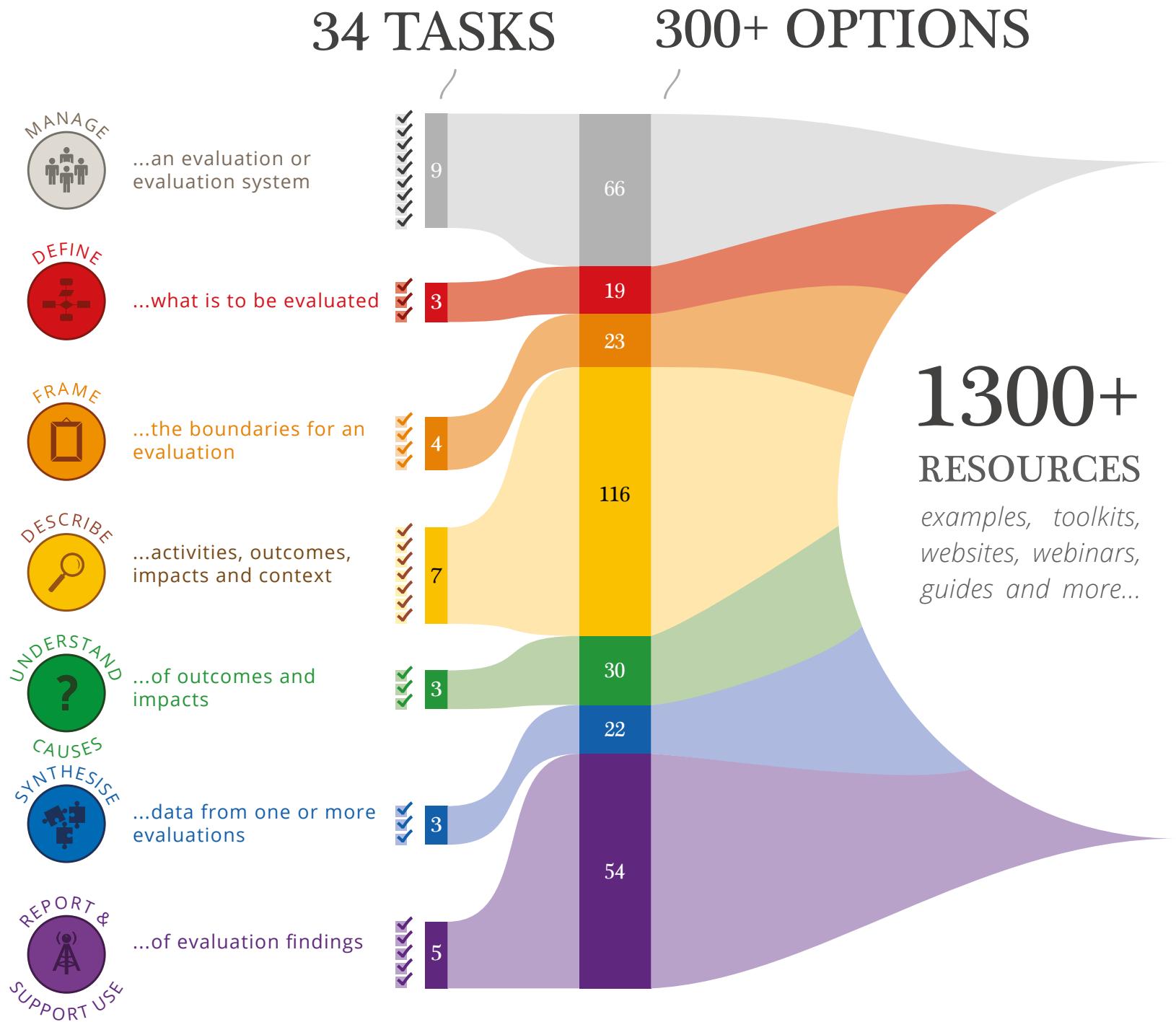
BetterEvaluation initiates and supports activities in three areas: research and development, evaluation capacity building and evaluation practice.

BetterEvaluation facilitates interaction between these three kinds of activities to co-create new knowledge and contribute to a supportive enabling environment for evaluation.

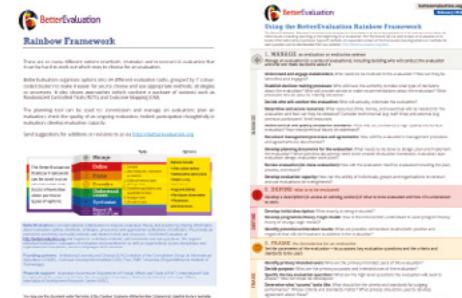


# Rainbow Framework

The BetterEvaluation website has information about more than 300 evaluation options (methods and processes), organised into 34 different evaluation tasks. It also has information about 21 evaluation approaches (packages of options). For each option and approach, you can find an overview, advice on choosing it and using it well, examples and links to more resources.



You can download the full Rainbow Framework (with all the tasks and options) in English and Portuguese and the compact version (with all the tasks) in English, Portuguese, and Français at [www.betterevaluation.org/plan](http://www.betterevaluation.org/plan)



# Expert Contributions

Thank you to the many experts who have contributed to BetterEvaluation by authoring, reviewing, and stewarding pages on options, themes and approaches and by authoring guest blogs.

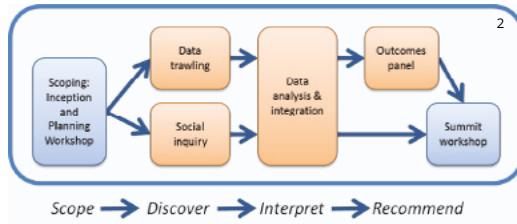
## Options, themes, and approaches



**Critical system heuristics**  
Reviewed by Bob Williams, Werner Ulrich, and Martin Reynolds



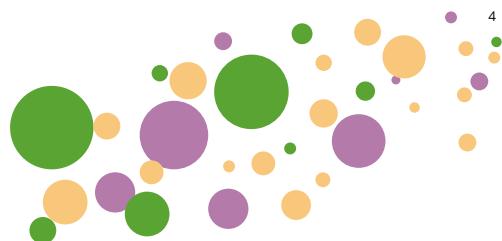
**Randomised controlled trials**  
Authored by Angela Ambroz, Marc Shotland, and stewarded by Hira Siddiqui. The Abdul Latif Jameel Poverty Action Lab (J-PAL)



*"What works, for whom, in what respects, to what extent, in what contexts, and how?"*

**Realist evaluation**  
Authored by Bruno Marchal, Sarah Van Belle and Gill Westhorp

**Collaborative outcomes reporting**  
Authored by Jess Dart and Megan Roberts



**Data visualisation and evaluation options**  
Authored by Stephanie Evergreen, David Shellard, Mundie Salm, Stuart Henderson, Tania Jarosewich



**Evaluating organisational performance**  
Authored by Katrina Rojas, Universalia



**AEA webinar series**  
Irene Guijt and Jane Davidson



**Evaluation of agricultural projects and programs**  
Authored by Ronald Mackay and Cristina Sette



**Webinar and materials on evaluation and children**  
Sonal Zaveri and Mallika Samaranayake



**Phrase net**  
Authored by Stuart Henderson



**Value for money**  
Authored by Farida Fleming, stewarded by Farida Fleming and Julian King



**Instrumental variables**  
Authored by Qursum Qasim

**Data mining**  
Authored by Rick Davies



**Propensity scores**  
Reviewed by Qursum Qasim

**SWOT analysis**  
Authored by Barbara Reichwein

*"Process tracing can be used both to see if results are consistent with the program theory (theory of change) and to see if alternative explanations can be ruled out."*

**Process tracing**  
Authored by Rick Davies

# Guest blogs over the past year

*"Value for Money' is a term that is increasingly used in evaluation - often to mean very different things."*

Using value for money in evaluation - a conversation

Farida Fleming and Julian King

Sociaal leren in organisaties

70% gebruikt sociale media in Nederland

Deelname aan de wereldwijde sociale media

Gebruikt door 68%

Gebruikt door 34%

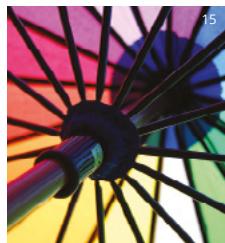
Gebruikt door 44%

Gebruikt door 44%

Gebruikt door 33%

Gebruikt door 42%

Infographics to make your evaluation results go viral  
Joitske Hulsebosch

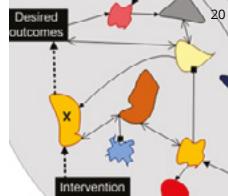


Strategies for commissioning evaluations successfully  
Jo Baulderstone

*"As for many evaluators, it put me in the uncomfortable position of voicing the NGOs' concerns and challenges of the M&E system to DFID and questioning their evidence of impact."*

Is there a 'right' approach to establishing causation in advocacy evaluation?

Josephine Tsui



Evaluation design and unintended consequences or, from firefighting to systematic action  
Jonny Morell



Weighing people's values in evaluation  
Laura Rodriguez



What does COP19 mean for monitoring and evaluation professionals?  
Dennis Bours



How can monitoring data support impact evaluations?  
Maren Duvendack



Top ten developments in qualitative evaluation over the last decade  
Michael Quinn Patton



Fitting reporting methods to evaluation findings – and audiences  
Rakesh Mohan



Evaluation of anti-corruption reforms and programmes – don't give up before you even try!  
Jesper Johnsøn



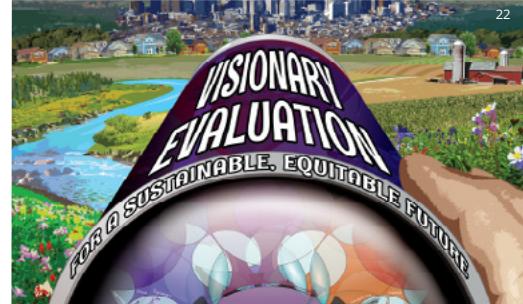
Series on using video in evaluation  
Soledad Muniz, Paul Barese, Glenn O'Neil

*"Innovation is a relative concept. It is about new practice... for the topic and person or group in question. The context-specific nature of what constitutes 'an innovation' became clear during a recent event around global transparency and accountability efforts."*

Evaluation innovation in transparency and accountability  
Irene Guijt



Series on innovation in evaluation  
Thomas Winderl, Julia Coffman



Series on visionary evaluation  
Beverly Parsons, Bob Williams, John Donnelly, Will Allen



Using evaluation in programme design – a funder's perspective  
Stephen Porter

Visit [BetterEvaluation.org](http://BetterEvaluation.org) to find information and resources on evaluation. Sign up as a member to get regular updates on new material added, webinars and other events. Contribute to BetterEvaluation by suggesting new resources, improving the description of methods, sharing your experience of using them and offering advice on choosing and using them.

Founding partners: ILAC, ODI, Pact, RMIT University

Financial support: Research Into Use; Rockefeller Foundation; Department of Foreign Affairs and Trade (Australia); IFAD; Ministry of Foreign Affairs of the Netherlands; International Development Research Centre;

Image credits: <sup>1</sup>Spider's web, Derek Harper <sup>2</sup>COR Steps, Jess Dart <sup>3</sup>Meena Kadri <sup>4</sup>Bubble Chart, Nick Herft <sup>5</sup>Arch above, Dayna Bateman <sup>7</sup>Anita Khemka <sup>8</sup>Data mining, Nick Herft

<sup>9</sup>Sisters of the road <sup>10</sup>Africa Kicks in Togo, BBC World Service <sup>11</sup>UN Climate Change <sup>12</sup>Climate Change, Agriculture and Food Security <sup>13</sup>Workshop in Cambodia, Arnaldo Pellini <sup>14</sup>Sociaal leren in organisaties, Joitske Hulsebosch <sup>15</sup>Kate à la mode <sup>16</sup>Grand Canyon, Mark <sup>17</sup>The Department of Health and Welfare's Management of Appropriated Funds, Rakesh Mohan <sup>18</sup>PT Bambu, Ibuku Green School <sup>19</sup>On the char islands, Bangladesh. Jesper Johnsøn/U4 <sup>20</sup>Jonny Morell <sup>21</sup>Chestnut hawker, Canadian Pacific <sup>22</sup>American Evaluation Association AEA2014

<sup>23</sup>Livelihood activities in Shyamnagar Upazila, Bangladesh, Sami A. Khan