

Draft Program
The MENA Region celebrates EvalYear
24-26 February, 2015

	Tuesday Feb 24	Wednesday Feb 25	Thursday Feb 26
Morning Session (9:00 – 11:00)	<p>Opening Session</p> <ul style="list-style-type: none"> • Opening remarks and welcoming of participants (Nivine El Kabbag, EREN Chair) • Putting the workshop in context: The MENA region celebrates EvalYear' 2015 (Ziad Moussa, Moderator of EvalMENA and President of IOCE) • Challenges of Mainstreaming Evaluation in the Public Sector (H.E Minister of Social Solidarity) • Keynote address: Marco Segone (Director, Independent Evaluation Office, UNWOMEN EvalPartners Co-chair, UNEG Chair) • Lighting the evaluation torch: youth evaluators from EREN and EvalMENA member VOPEs 	<p>Session 3: The Big data vs. Small Data debate and how to position MENA?</p> <p>Session Chair: Dr. Masahiro Igarashi, Director of the FAO Evaluation Office</p> <p><i>Keynote Speakers:</i></p> <ul style="list-style-type: none"> • Dr. Howard White, Executive Director , 3IE (International Initiative for Impact Evaluation) • Pablo Rodriguez Billela, (Co-Chair, EvalPartners Knowledge management Task Force and ReLAC, Latin America) <p>Discussant 1: Bruce Currie Alder, Director of IDRC MERO office</p> <p>The data case in MENA: the Evaluation database enhancement project</p> <p>Khalil Bitar, President of the Palestinian Evaluation Association and Amjad Attar, President of EvalJordan</p>	<p>EvalMENA business meeting</p> <p>Introduction to the EvalPartners Task Forces (EP Co-chair Natalia and task forces co-chairs still present in Cairo)</p> <p>Setting a MENA-wide agenda of EvalYear'2015 events (group work per country leading to a schedule to be reinforced during the year)</p>
30 min	Coffee break		
Noon Session (11:30 – 13:30)	<p>Session 1: Bridging the gap between the evaluation community and policy makers</p> <p>Session Chair: Ziad Moussa, IOCE President</p> <p>Central question: How can we mobilize MENA Countries to support Evaluation practices in national programs and public policies?</p>	<p>Session 4: Multiple partnerships towards EvaPartners</p> <p>EREN/ESDU P2P Case on Media Promoting Culture of Evaluation in the Arab Countries, Cairo University or Journalism Syndicate</p> <p>Presentation of the EvalGender+ Initiative: Mona</p>	<p>Review of the advancement of the peer to peer projects</p> <p>Election of standing committees and new governance team</p>

	<ul style="list-style-type: none"> • Policy makers response: Hind El Fayeze, member of parliament – Jordan • VOPES response: Jamal Ramadane, President Moroccan Evaluation Association • Arab Development Agencies response: Mr. Mohammed Al Yami, Head of Evaluation at ICD (member of the Islamic Development Bank group) • International Development agencies response: Dr. Roumiana Gantcheva, Regional M&E Chief, UNICEF MENARO • Civil Society Organizations response: Doha Abdelhamid, Head of M&E, King Abdulaziz Initiative for Cultural and Interreligious Dialogue (KAICIID) • Research organizations and academia response, Ghada Moussa, Head of Governance Center, Ministry of State of Administrative Development & EREN Board Member <p>Discussant</p> <ul style="list-style-type: none"> • Dr. Mohammed El Fouly, EvalMENA Dean and President, EgDEval 	<p>Selim, UNWOMEN regional Office, Cairo</p> <p>Presentation of the Francophone Network for Emerging Evaluators and the global work towards EvalYouth, Marie Gervais, IOCE Vice-President</p> <ul style="list-style-type: none"> • EvalYouth in MENA: the Egyptian experience in working with young evaluators (Youssef Wardani, Deputy Minister of Youth, Egypt) – Session Chair: Awny Amer, IDEAS and EREN Board Member • EvalGender in MENA: A roadmap towards integrating the EvalGender initiative (Fatma Khafagi, Gender Activist and Senior Policy Advisor on Women’s Rights) – Session Chair: Maha El-Said, EREN board member & Gender Advisor) • Is EvalMedia a possibility: Osama Kamal, Director and presenter of TV Program 360) 	
13:30 – 15:00	Lunch break		
15:00 – 16:30	<p>Session 2: MENA priorities for the 2016-2020 Evaluation agenda</p> <p>Summary of the findings of the EvalPartners online consultations (Jim Rugh, EvalPartners coordinator)</p> <p>Three discussion groups:</p> <ul style="list-style-type: none"> • Strengthening an enabling environment for 	<p>Session 5: Towards a strategy for mainstreaming evaluation in Sustainable Development Goals in MENA</p> <p>Session Chair: Dr. Roumiana Gantcheva, Regional M&E Chief, UNICEF MENARO</p> <ul style="list-style-type: none"> • Presentation of the SDGs and how they 	

	<p>evaluation in MENA (<u>rapporteur</u>: Amjad Al Attar, President EvalJordan)</p> <ul style="list-style-type: none"> • Strengthening institutional capacity for VOPEs and Civil Society in MENA (<u>rapporteur</u>: Nasser Qadous, PEA) • Strengthening individual evaluator capacity development in MENA (<u>rapporteur</u>: Awny Amer, EREN) <p><u>Five action items</u> should be proposed by every group and will be revisited in the GA of 2016</p>	<p>replace the MDGs: the case of Algeria (Koorosh Raffii, Senior Evaluation specialist – Humanitarian, UNICEF)</p> <p><i>Plenary Discussion: A backward looking assessment of the MENA experience with the MDGs and lessons learned for the SDGs.</i></p> <p>Five Ideas for moving forward (one idea per person)</p> <ul style="list-style-type: none"> • Khadija Hassine (Morocco) • Mohammed Al Yami (Saudi Arabia) • Laila El-Baradei (Egypt) • Mahmoud Ghouil (Tunisia) • Mohammed Amer Qariyouti (Jordan) <p>Plenary debate with the floor</p>	
Coffee break			
17:00 – 18:30	<p>Plenary training (optional): The EvalPartners VOPEs toolkit as a means to reinforce VOPEs in the region</p> <p>Presentation of the toolkit: Jennifer Bisgard, Chairperson of the EvalPartners Toolkit taskforce</p> <ul style="list-style-type: none"> • Training on the use/users of the toolkit: Jim Rugh (EvalPartners Coordinator) and Nermin Wally (EvalMENA, President AfrEA 2012) 	<p><i>Cairo Statement on Steps towards integrating evaluation into National Programs and Policies</i></p> <p>Votes of thanks and closing</p> <p>Handing of the Evaluation Torch to ReLAC (Latin America and Caribbean Evaluation Association)</p>	
Evening	Dinner at the hotel	Closing dinner on the Nile	