



When the Field is Online

Janet Salmons Ph.D.

Introductions



Dr. Janet Salmons is a free-range scholar, writer, coach, Methods Guru and lead writer for SAGE Methodspace, and artist through Vision2Lead.



Dr. Silvana di Gregorio is a sociologist and Research Director of QSR International

Start and Keep the Conversation Going

Twitter

#NVivoChat

Upcoming Webinars



Date	Topic
April 8	Improving Team Collaboration
April 15	Teaching Qualitative Methods Online Dr. Christina Silver and Sarah Bulloch, University of Surrey and Dr. Chareen Snelson, Associate Professor, Boise State University and
May 6	Integrating Transcription
June 3	Explore and Visualize your Data

[NVivo Website](#) >> [Resources](#) >> [Live Webinars](#)

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Within Disciplines

Across Organizations

Community of Practice

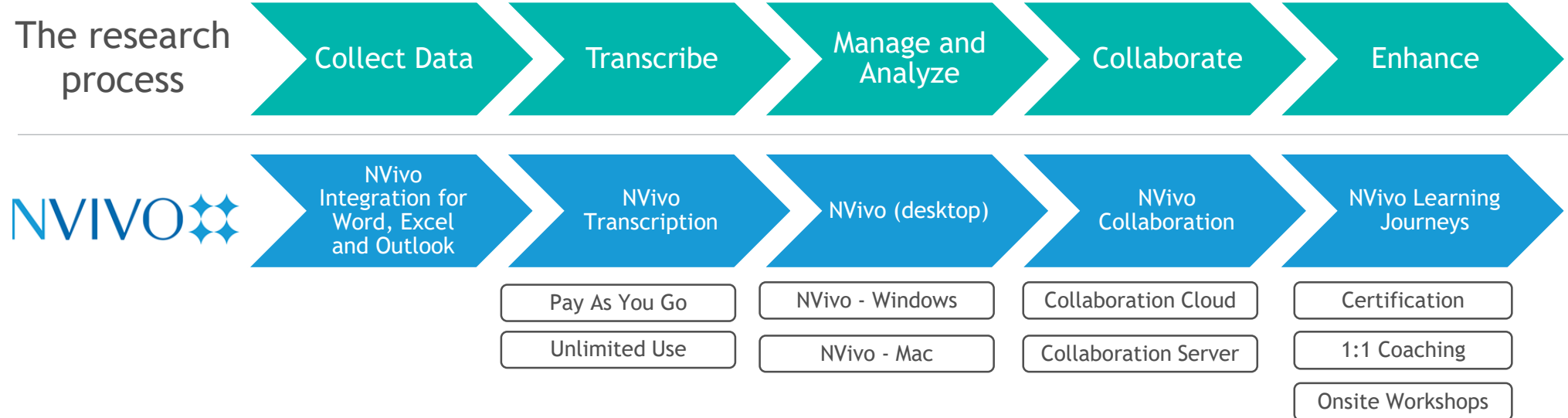
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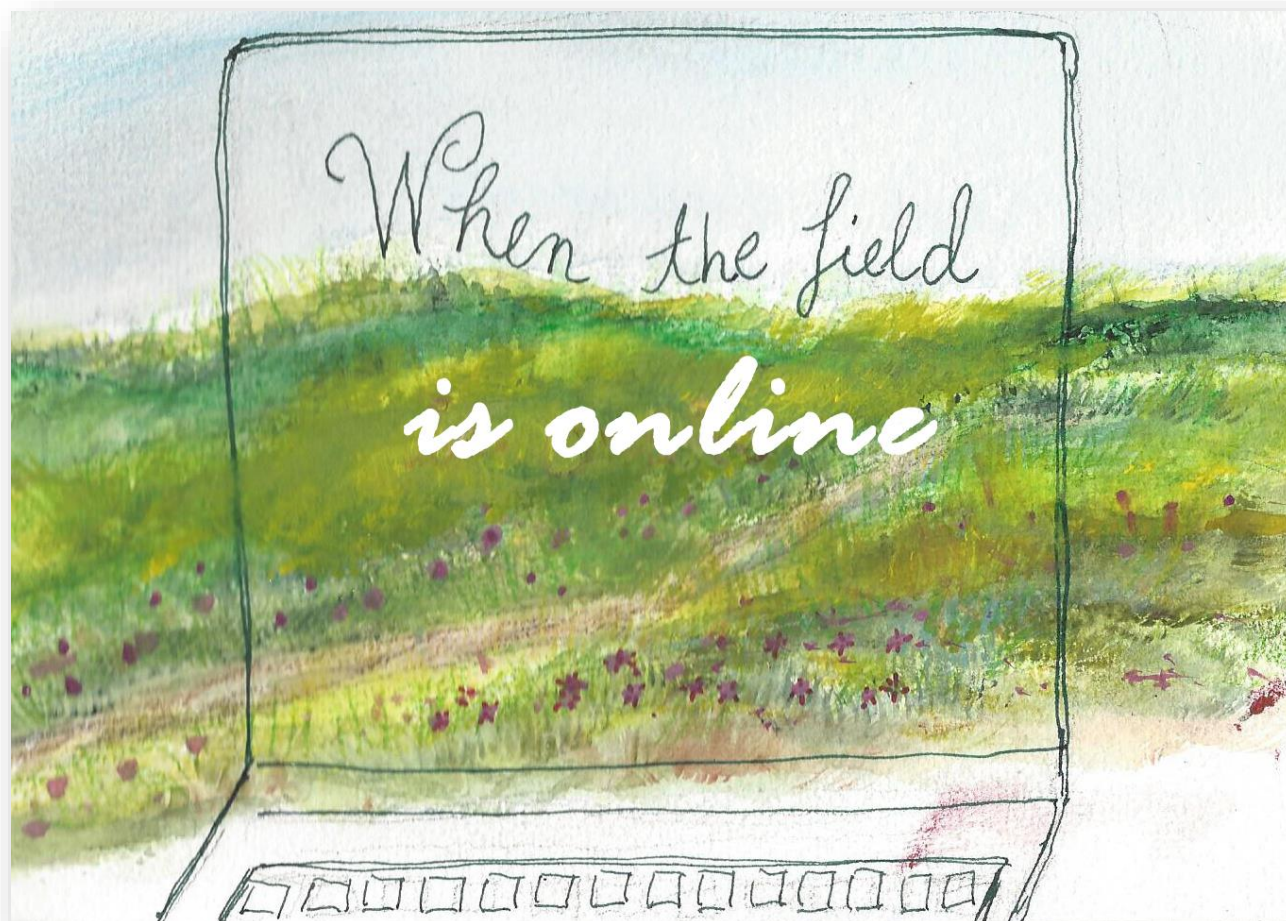
NVivo Solutions

The background of the slide features a gradient of blue colors, transitioning from a lighter cyan on the left to a deeper blue on the right. Overlaid on this gradient are several stylized, light blue wave-like lines that sweep across the lower half of the image. Scattered throughout the background, particularly in the lower right quadrant, are numerous small, four-pointed starburst or spark-like shapes, also in a light blue hue, adding a decorative and dynamic feel to the design.

Customize NVivo To Suit Your Needs



Thank you!



Need to **rethink
qualitative
research plans
in the time of
Covid-19?**

Introduction



Free-range scholar and creative, Vision2Lead.com and Methods Guru, SAGE MethodSpace, www.methodspace.com

METHODSPACE

Access Selected Books Online



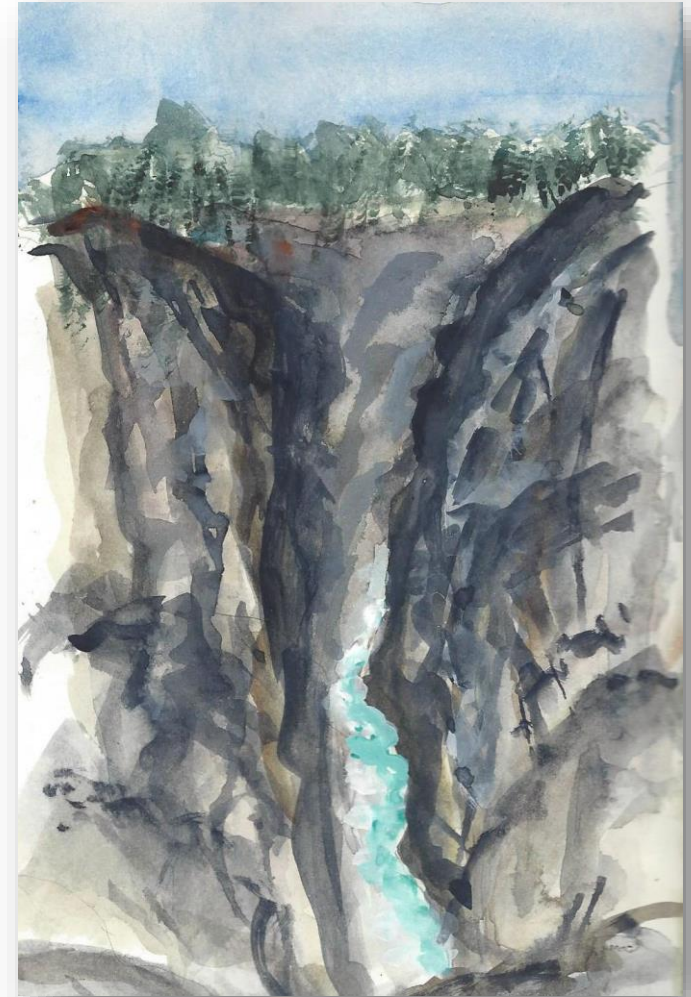
Available for download in the SAGE Research Methods database, found in most academic libraries. If you don't have access, so information in your handout about a free trial to SRM.

Changing Landscape for Research

Was



Is

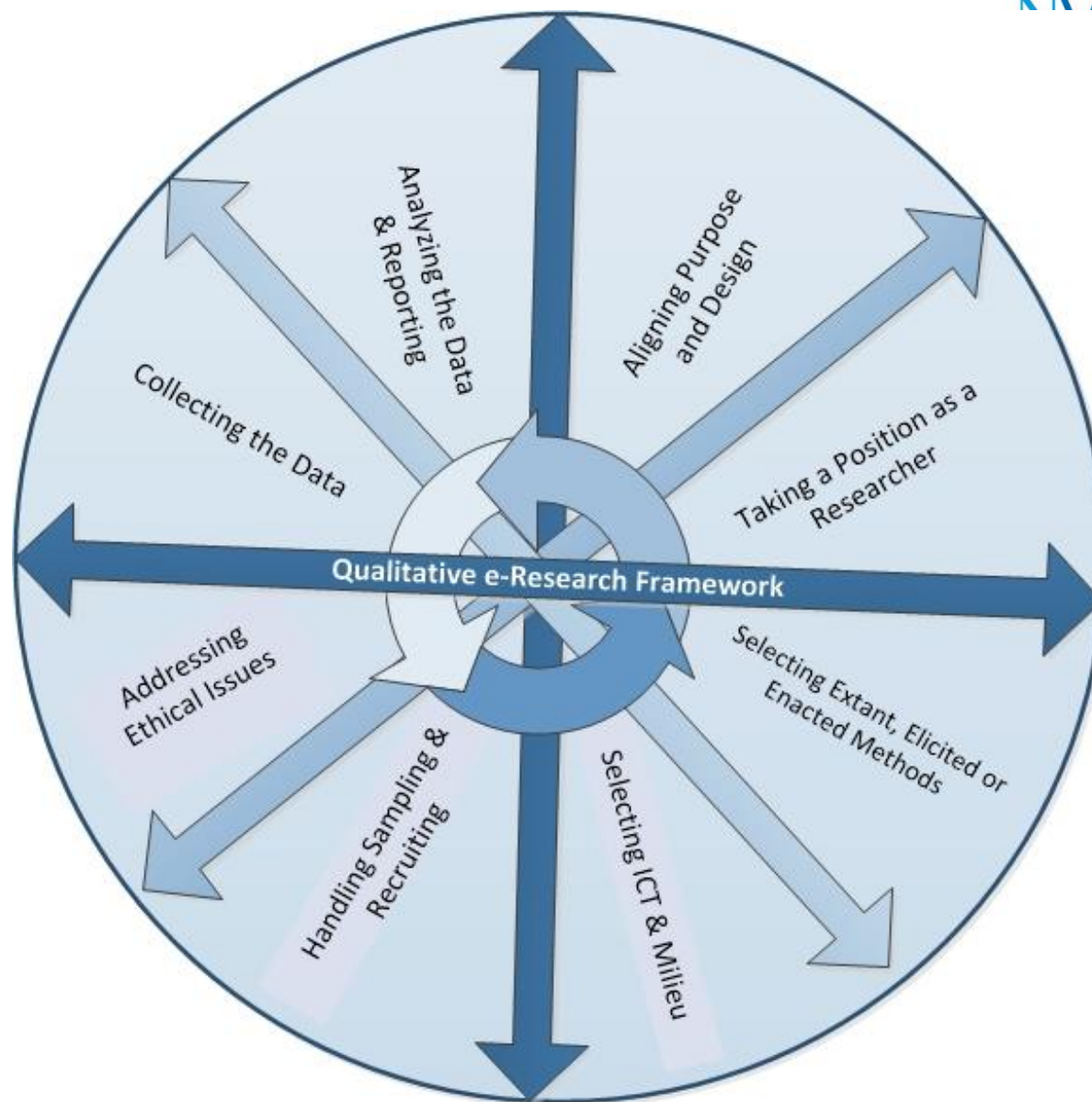




Today's Goals

1. Think through the potential to conduct your proposed or current **qualitative study using information and communications technology**;
2. Think about how you can **defend your choices**, if you need to revise your proposal or design.

Use the Qualitative e-Research Framework to think about a implications of change to research design.



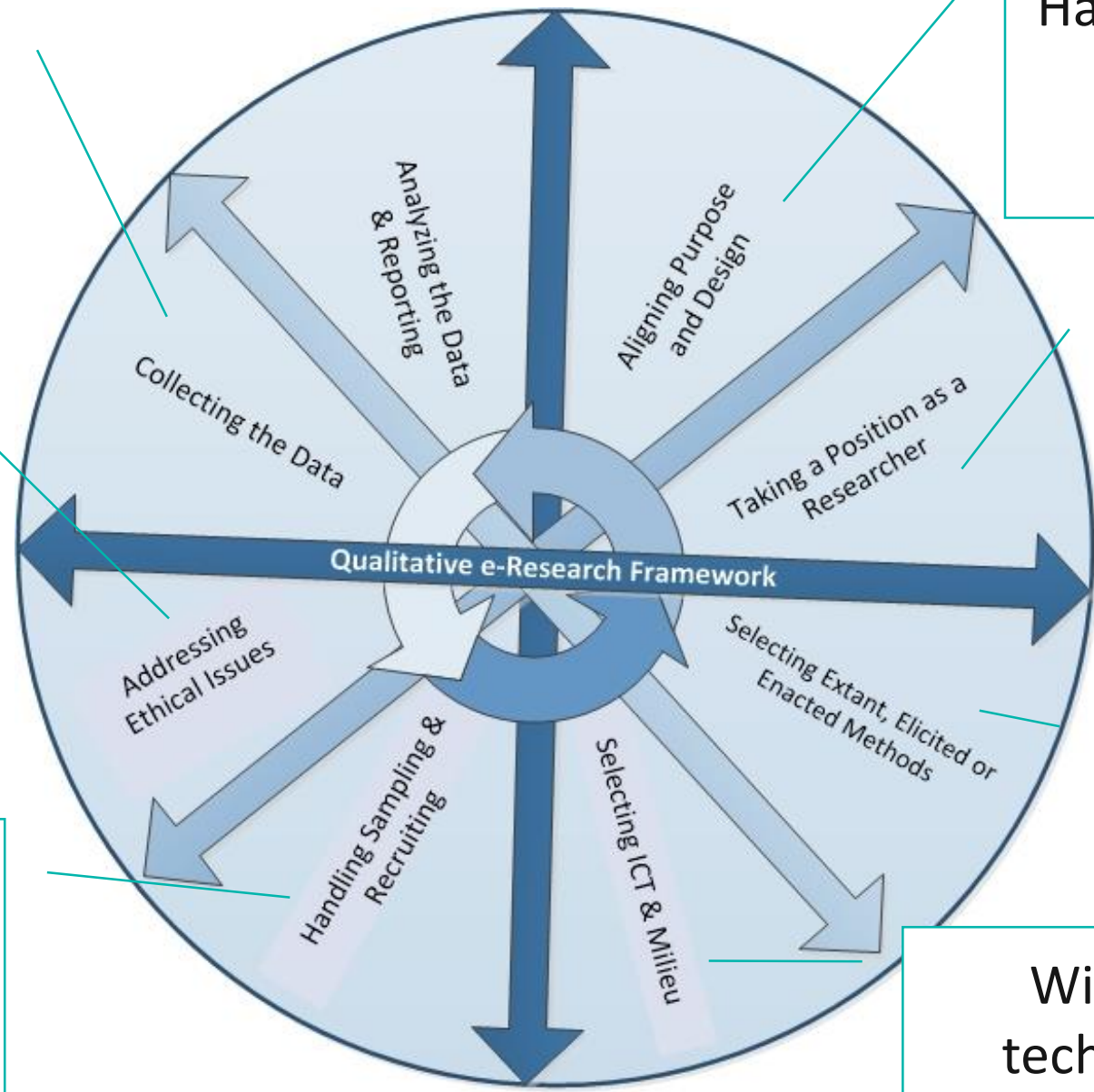


Have questions or problems changed?

How will you relate to participants in online setting?

What methods will you use?

With what technology?



What type: Visual, audio, multimedia, text data?

How will you address privacy, and protect data?

Do participants have access to & comfort with tools?

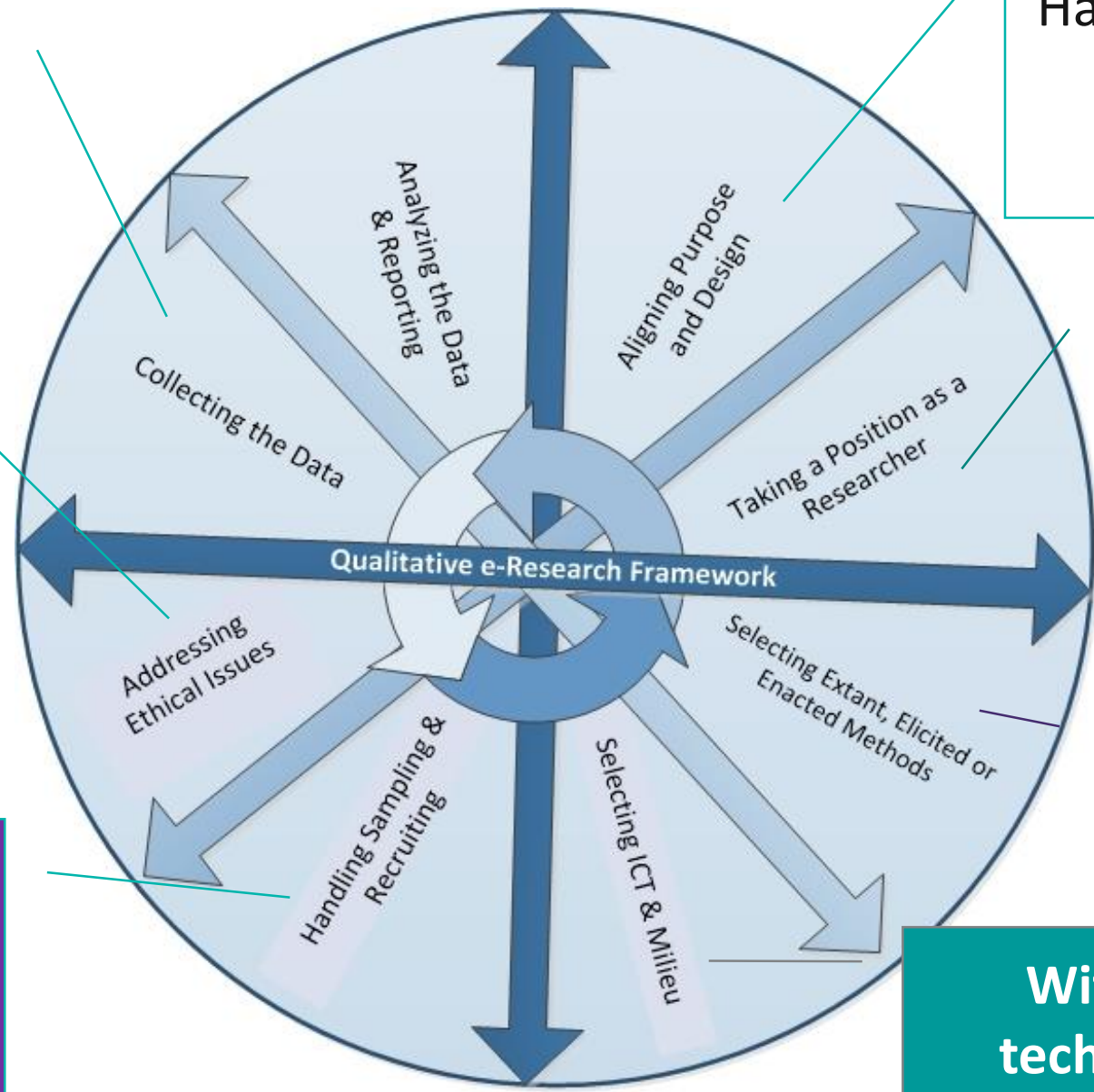


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Typology of Methods	Data collected from:	Researcher and Participant
Extant	<ul style="list-style-type: none">• Posts• Archives• Documents• External observation• Databases/datasets/Big Data	No direct contact with Individual participants.
Elicited	<ul style="list-style-type: none">• Interviews, 1-1/group• Surveys or questionnaires• Participant observation	Interaction between researcher and one or more participants
Enacted	<ul style="list-style-type: none">• Action research• Performative research• Games and simulations• Arts-based research• Experiments	Interaction & collaboration involving researcher and one or more participants.



With what communication tools?

Text-Based

- Communicate through typed words, limited use of images through emoticons or exchange of pictures.

Videoconference

- Communicate through audio, video, text, and/or shared applications.

ICTs for Elicited or Enacted Qualitative Data Collection

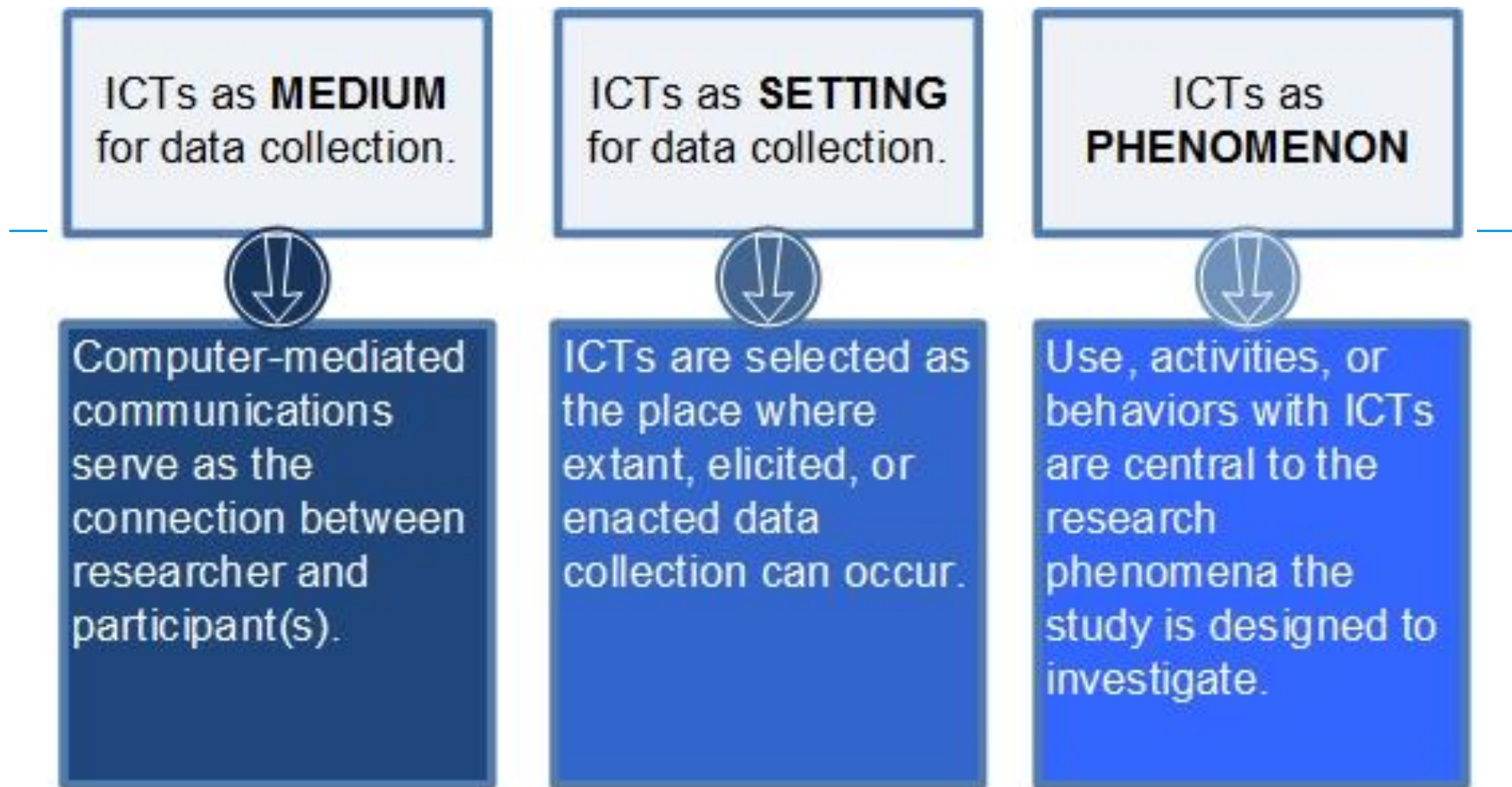
Social Media or Online Communities

- Communicate through posts and responses.

Games or Immersive Environments

- Communicate through audio or text, and visual exchange, can use roles and game-play.

Why and how will you use ICTs?



For example...

ICTs as **MEDIUM**
for data collection.



Researcher uses videoconferencing platform to conduct an interview about social isolation.

- ICT is a means to connect with participant.
- Use ICT participant prefers.
- Interview could focus on social isolation in any context.

ICTs as **SETTING**
for data collection.



Researcher selects an online discussion group focused on social isolation to study (with permission).

- ICT is a place conducive to study of this topic.
- ICT selected for specific features.
- Sample narrowed to individuals who use/can use this platform or site.

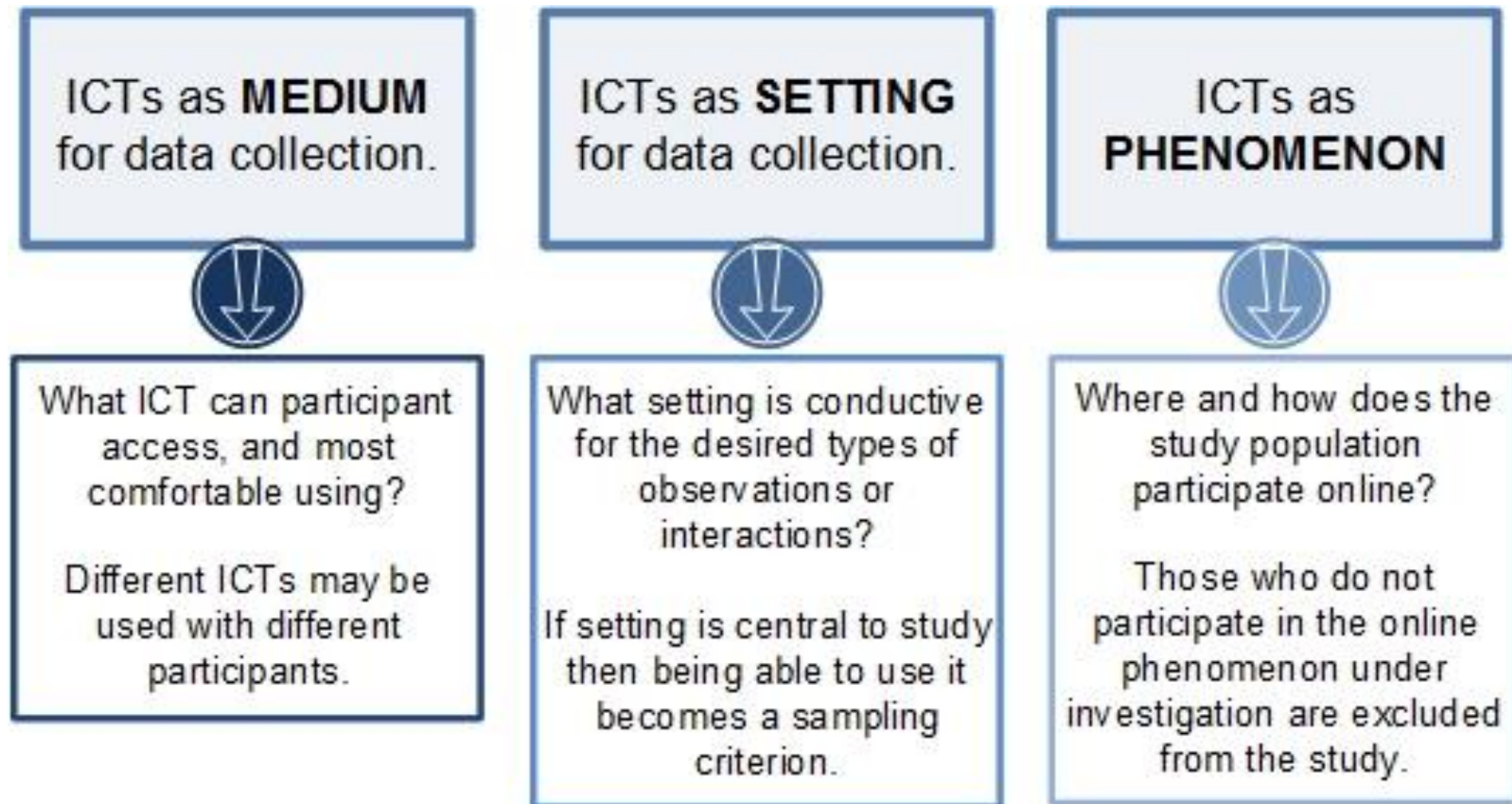
ICTs as **PHENOMENON**



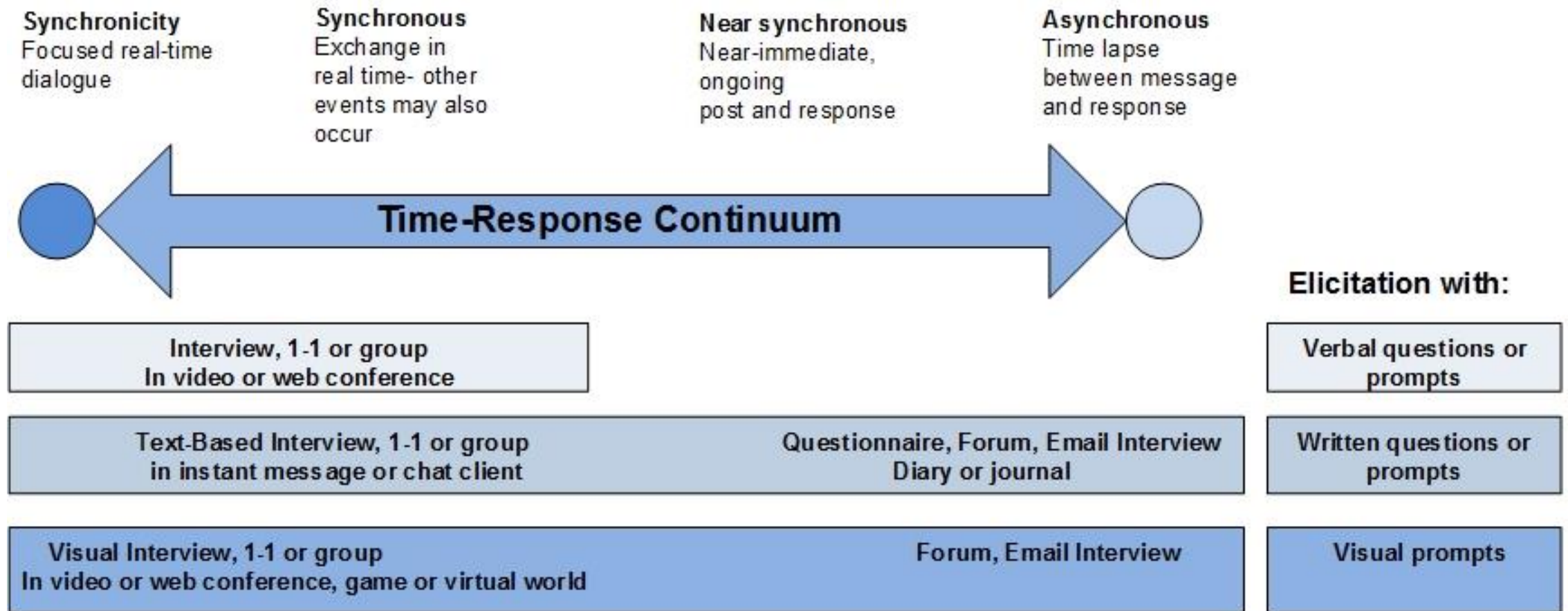
Researcher designs a study about how single people use social media to grapple with social isolation.

- The focus is on the features and usage of the ICT.
- Study focuses on patterns, timing, and content of social media use.

Do participants have access to & comfort with tools?



What timing of message and response works best?

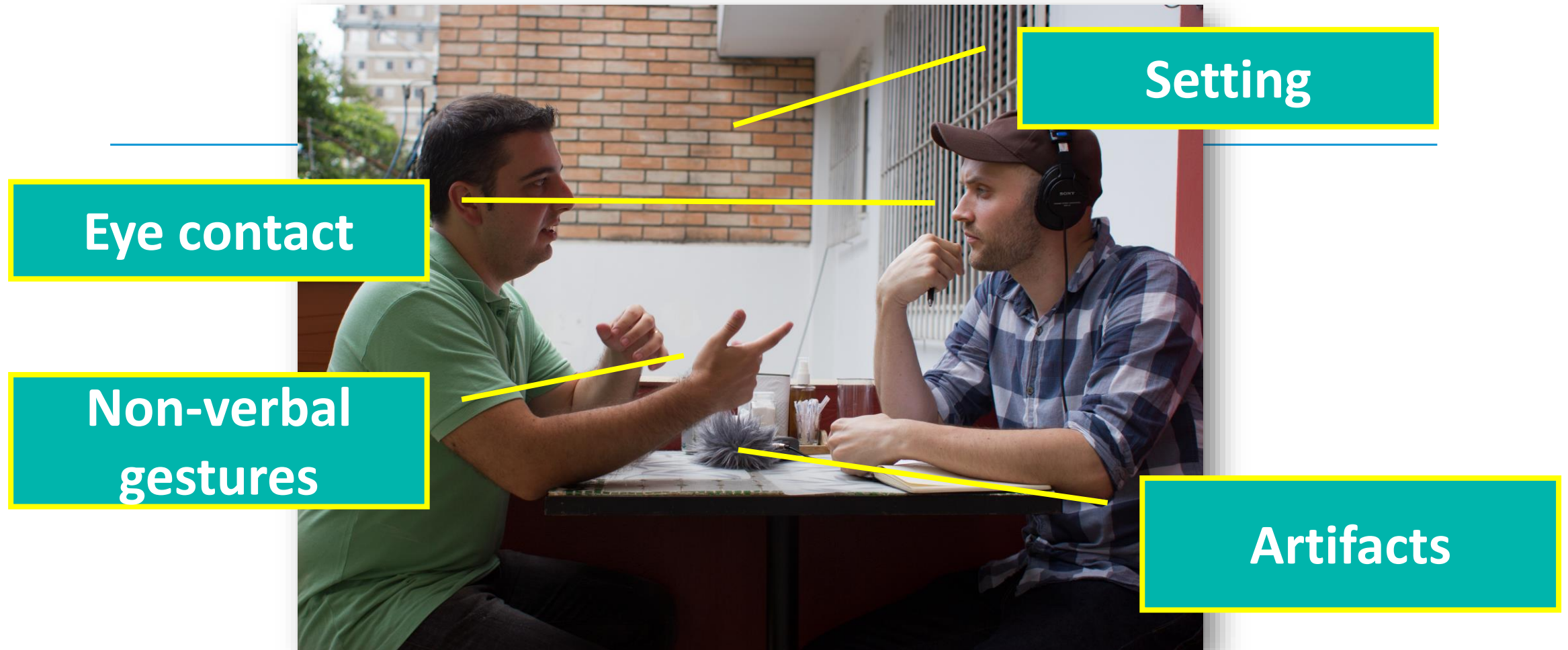


How will you relate to participants online?

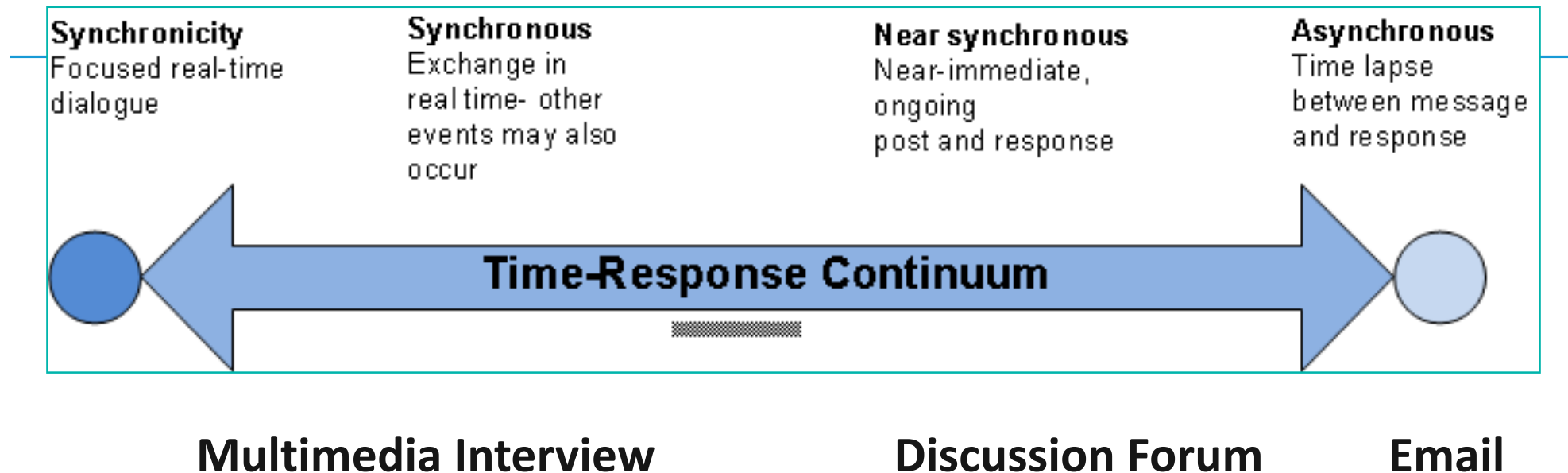


Are You a Miner, Gardener, or Traveler?

Dissect a face-to-face interview

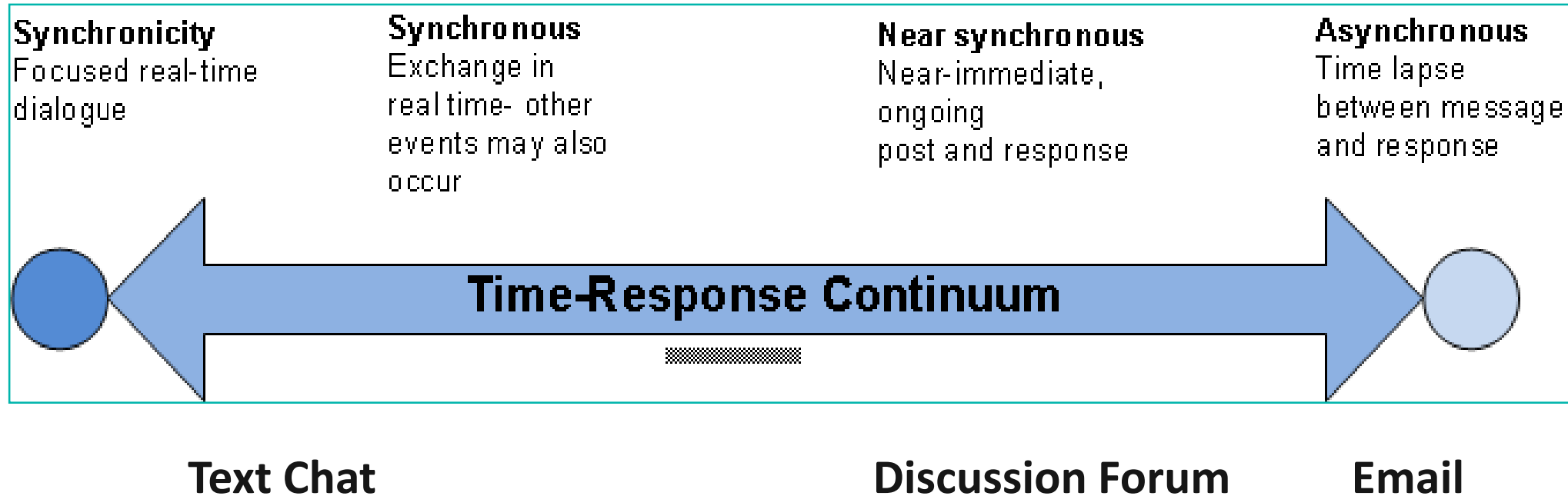


Videoconference Interview or Focus Group



Think about how you'll communicate visually, what visual data you will collect and how you will use

Text-based Interview



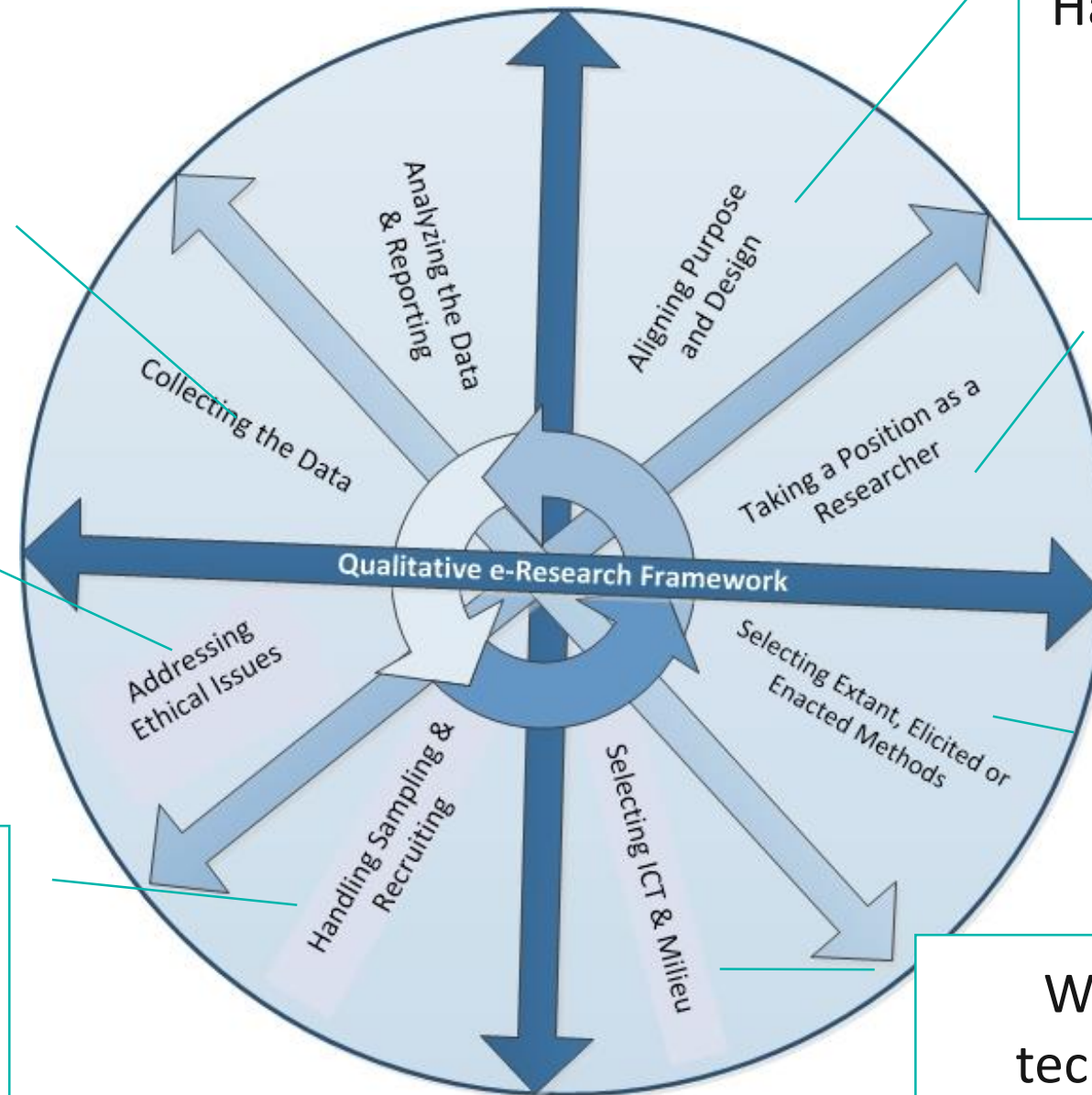
Re-think questions to support robust written responses.

Key Points

What type: Visual, audio, multimedia, text data?

How will you address privacy, and protect data?

Do participants have access to & comfort with tools?



Have questions or problems changed?

How will you relate to participants in online setting?

What methods will you use?

With what technology?

Questions



Keep in Touch!

Original posts, interviews, open access resources for online instruction and research on SAGE

www.MethodSpace.com.

- Research Disruption: Your Burning Questions

METHODSPACE
answers!

Questions, we'll find the
www.Vision2Lead.com
@einterview

